



Proposal Evaluation
RFP #072225 Virtual Behavioral Health Therapy and Related Services
Category 1. General Public Entity Employees and Citizens

		Applied Behavioral Mental Health Counseling								
		And Still We Rise, LLC	EHN CANADA	FasPsych, LLC	First Responders Resilience Network	Horizon Behavioral Health, PLLC	Huddle Up Care	InSight Telepsychiatry	Knox'x Paige Inc	
Possible Points	Pass/Fail									
Conformance to RFP Requirements	Pass/Fail	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
Financial Viability and Marketplace Success	50	32	16	25	27	26	29	27	26	20
Ability to Sell and Deliver Solutions	150	91	112	88	88	65	65	96	82	31
Marketing Plan	100	71	72	64	57	72	53	68	68	82
Value Added Attributes	100	71	76	74	61	69	72	73	78	69
Depth and Breadth of Offered Solutions	200	161	146	133	160	108	120	146	162	79
Pricing	400	271	268	290	155	301	191	263	189	264
Total Points	1,000	697	690	674	548	641	530	673	605	545
Rank Order		3	4	6	14	9	17	7	12	15

		Pediatric Developmental Services								
		Kooth	LifeWorks (US) Ltd.	Palo Alto University	Starling Minds	Syra Health Corp.	Talkspace Inc.	The Integrity Nurse Consultants LLC	Universal Solutions Group Inc	
Possible Points	Pass/Fail									
Conformance to RFP Requirements	Pass/Fail	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
Financial Viability and Marketplace Success	50	20	42	36	33	26	22	35	26	13
Ability to Sell and Deliver Solutions	150	71	127	41	100	114	82	113	51	64
Marketing Plan	100	64	74	61	60	76	76	71	74	64
Value Added Attributes	100	75	85	67	59	67	69	81	75	76
Depth and Breadth of Offered Solutions	200	106	170	130	93	106	158	171	172	159
Pricing	400	204	262	185	239	218	269	286	258	250
Total Points	1,000	540	760	520	584	607	676	757	656	626
Rank Order		16	1	18	13	11	5	2	8	10



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Category 2. Public Safety Employees

	Possible Points	EHN CANADA	FasPsych, LLC	First Responders Resilienc	Horizon Behavioral Health	InSight Telepsychiatry	Knox'x Paige Inc	Lighthouse Therapy LLC	Palo Alto University	TY-GER.CO, LLC
Conformance to RFP Requirements	Pass/Fail	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	
Financial Viability and Marketplace Success	50	25	27	26	29	26	20	26	36	
Ability to Sell and Deliver Solutions	150	88	88	65	65	82	31	94	41	
Marketing Plan	100	64	57	72	53	69	82	71	61	
Value Added Attributes	100	74	61	70	73	78	69	70	67	
Depth and Breadth of Offered Solutions	200	135	160	123	120	159	106	155	120	
Pricing	400	290	170	303	191	184	264	289	185	
Total Points	1,000	676	563	659	531	598	572	705	510	
Rank Order		2	6	3	7	4	5	1	8	



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Category 3. K-12 and Higher Education Students and Faculty; Speech and Occupational Therapy

		Applied Behavioral Mental Health									
		AMN Allied Services, LLC	Counseling	BeforeWeBegin, Inc.	eLuma, LLC	Hazel Health	Huddle Up Care	Kooth	LifeWorks (US) Ltd.	Lighthouse Therapy LLC	
Possible Points	Pass/Fail										
Conformance to RFP Requirements	Pass/Fail	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
Financial Viability and Marketplace Success	50	44	16	26	36	25	27	20	42	26	
Ability to Sell and Deliver Solutions	150	132	112	74	128	81	96	71	126	94	
Marketing Plan	100	84	73	69	79	45	68	64	74	71	
Value Added Attributes	100	82	77	68	87	61	73	75	85	70	
Depth and Breadth of Offered Solutions	200	173	162	111	160	150	162	135	163	160	
Pricing	400	314	254	280	233	267	265	204	262	286	
Total Points	1,000	829	694	628	723	629	691	569	752	707	
Rank Order		1	8	16	4	15	9	22	3	6	

		Lumen Healthcare									
		Partners LLC	New Story, IDS	Pediatric Developmental Services	PresenceLearning, Inc.	Protocall Services	Purple Ruler LLC	Soliant Health, LLC	Starling Minds	Syra Health Corp.	
Possible Points	Pass/Fail										
Conformance to RFP Requirements	Pass/Fail	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
Financial Viability and Marketplace Success	50	32	27	34	32	42	31	20	27	22	
Ability to Sell and Deliver Solutions	150	51	61	100	113	115	112	52	114	80	
Marketing Plan	100	40	55	60	70	79	76	61	76	76	
Value Added Attributes	100	64	71	59	72	77	75	64	67	68	
Depth and Breadth of Offered Solutions	200	126	164	108	166	150	151	147	114	156	
Pricing	400	188	260	239	251	301	213	250	218	271	
Total Points	1,000	501	638	600	704	764	658	594	616	673	
Rank Order		24	14	20	7	2	12	21	18	10	

		The Integrity Nurse Consultants LLC									
		Talkspace Inc.	Therapy Beyond Boundaries	Timely Telehealth, LLC	Tree of Knowledge Learning Academy	TY-GER.CO, LLC	Universal Solutions Group Inc				
Possible Points	Pass/Fail										
Conformance to RFP Requirements	Pass/Fail	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass
Financial Viability and Marketplace Success	50	35	26	21	24	33		13			
Ability to Sell and Deliver Solutions	150	108	51	65	29	79		64			
Marketing Plan	100	60	74	70	55	61		64			
Value Added Attributes	100	81	75	74	72	65		76			
Depth and Breadth of Offered Solutions	200	151	167	132	158	149		153			
Pricing	400	278	258	302	277	163		250			
Total Points	1,000	713	651	664	615	550		620			
Rank Order		5	13	11	19	23		17			

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